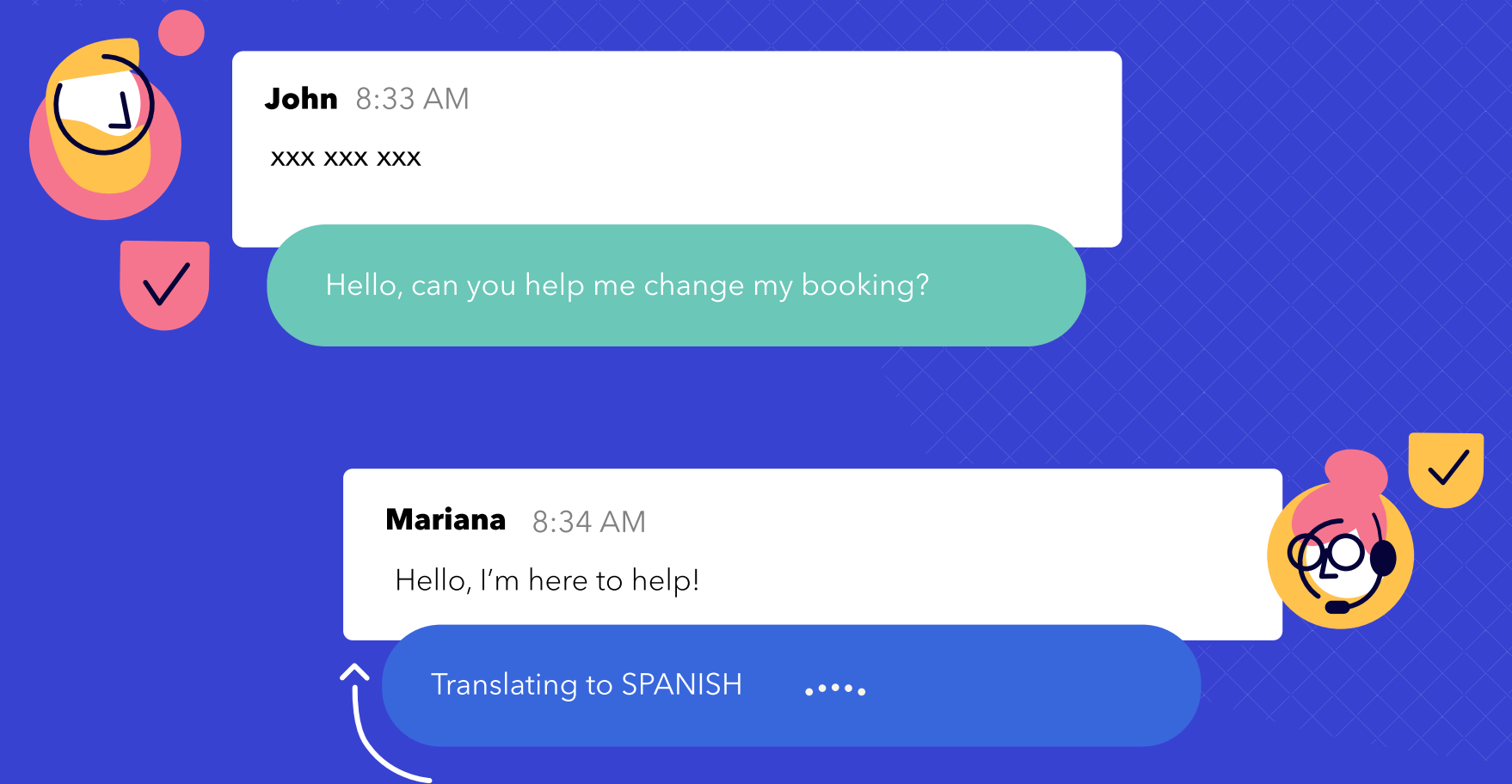# Unbabel

Unbabel LangOps: simple, transparent, trusted translations

Built for professionals in marketing, content, eCommerce, and customer service, Unbabel blends AI with timely human reviews to simplify the translation of high-volume content.

John 8:33 AM

xxx xxx xxx

Hello, can you help me change my booking?

Mariana 8:34 AM

Hello, I'm here to help!

Translating to SPANISH .....

Unbabel is the next-generation LangOps Platform, and all-in-one solution for your global translations. With real-time quality reporting, customisation, transparency, and control — we empower you to meet your business goals for cost, speed, and quality.

UNBABEL DELIVERS

Speed to market
Launch content faster in multiple languages

Scalability
Expand operations to new markets with ease

Quality & brand consistency
Maintain brand integrity across languages

Efficient localisation
Streamline workflows for optimal efficiency

Data-driven insights
Make informed decisions for continuous improvement

MULTILINGUAL SOLUTIONS FOR MULTICHANNEL CONTENT

From awareness to acquisition to retention, we support the customer journey with scalable translations — mapped to the level of quality and brand adaptation you choose — to ensure your global content resonates across with any local audience.

Website

Customer support

Email marketing

Product descriptions

Social media

Ecommerce catalogues

Marketing collateral

Press releases & blogs

Get ROI for your translations with control over quality, speed and cost

24 hr
turnaround for
on-brand marketing
materials

logitech

22.5%
increase
in CSAT

Skyscanner

20%
reduction in
turnaround times

ANUVU

60%
cost reductions
in operations

Panasonic

Virgin

Booking.com

CISION

Rakuten

Panasonic

FARFETCH

DASHLANE
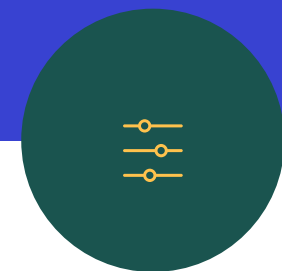
Skyscanner

patagonia

salesforce

The next-generation LangOps Platform
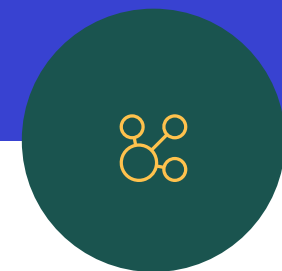
Your gateway to the global market.

Complete visibility, complete confidence

Enjoy transparency in all translations, from usage to quality to billing. Unbabel provides real-time, in-depth insights into every translation, enabling on-the-fly optimisation of your localisation strategy for maximum impact, all in a dynamic, on-the-go setting.

Flexibility with dynamic pricing

Select your balance of speed, quality, and cost with our Pipeline Builder. Deploy, manage, and view your translation workflows for all your markets, content types, or language pairs.

Connectivity across platforms

Easily integrates with your favorite apps, translating your existing processes for a global stage. We work where you work with no disruptions to your workflow.
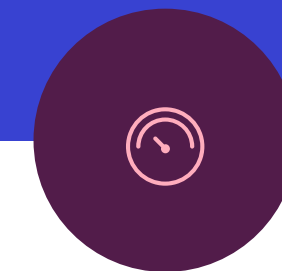
Simplified translations and projects

Submit text and files with ease, organise them into projects, and collaborate in a unified workspace. Keep track of your progress and ensure smooth localisation with clear updates on quality, timing, and cost.
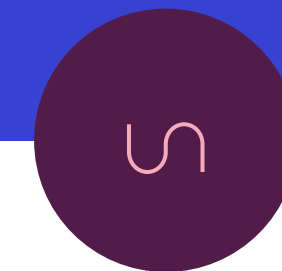
Elite security

We take data privacy seriously. Unbabel uses encryption and anonymisation to ensure that all data is processed securely through our ISO 27001-certified program.

Excellence with AI quality estimation

Automatically predicts the quality of every single translation to determine if it meets the bar or requires optional human review.

LangOps-as-a-service

Expertly manages operations, navigates complexities, and identifies areas for improvement. With our linguistic and technical specialists, you're assured of a smoothly running and fully optimised service.

About Unbabel

FOUNDED

2013

GLOBAL LOCATIONS

San Francisco,
Lisbon, New York,
Cebu, Edinburgh,
London, Timisoara

INVESTOR INFO

$110M

Capital raised from Point72,
e.ventures, Greycroft, Indico Capital
Partners, Scale Venture Partners,
Notion Capital, Microsoft's M12,
Samsung NEXT, Caixa Capital,
Faber Ventures, FundersClub and
Structure Capital

KEY STATS

5B+

words translated per year,
on average

8K

language pairs supported

230K+

community of editors and growing

EMPLOYEES

300+

There was a real collaboration, with Unbabel owning
the change process and making it real through a
standardised and automated approach. It gave us
quicker pricing and delivery, as well as better quality.

ROB SMITH
Director, Data & Images – Anuvu

We had extensive discussions with multiple translation
providers – including Unbabel – comparing functionality,
costs, language support, and integrations with all the
different tools we use. And after thorough comparison,
we ultimately chose Unbabel, because
they really met our needs from a
technical integration, functionality,
and cost perspective.

ADAM LINDSEY
Director of Global Support – Groupon

Unbabel is positioning itself as a visionary
in the space with its recognition that
LangOps can transform the industry.
Having a unified approach to language
beyond translation can enable companies
to better service their customers and
grow their global footprint.

MARCO AMORIM
Global Transformation Lead Architect – Majorel

Unbabel

Unlock seamless global communication with Unbabel.

GET STARTED