EVS

CREATE A MORE AUTHENTIC DIGITAL EXPERIENCE FOR YOUR GLOBAL CUSTOMERS WITH EVS TRANSLATIONS.

Website Localization and SEO

Delivering an authentic digital experience across your international markets requires a sophisticated approach to the localization process, which moves beyond classic translation. This high-visibility content will send a message about who you are as a brand. **Done correctly, it creates a more authentic digital experience for your global customers which can be linked to higher conversion rates.**

EVS Translations works with companies at different stages of localization maturity: whether your business is reacting to market opportunities or being proactive, **you get a solution that meets your end goals**. During the website localization process, our teams work with your existing Content Management System (CMS) to seamlessly deliver intelligent localized content at scale.

We also manage ongoing updates across multiple languages, and streamline this work with all corporate communications and marketing activity. **We provide localized and optimized content for social media posts, video content, and e-mail marketing or pay-per-click campaigns.**

Be strategic about website localization – we can show you how.

HOW YOU BENEFIT WITH EVS TRANSLATIONS:

- **International Search Engine Optimization (ISEO) for a better digital experience**
- **Our in-house IT specialists deliver seamless integration of newly translated content into your CMS**
- **Almost all file formats can be processed**
- **Our in-house teams for marketing and SEO work in collaboration for a complete solution**
- **Consistent implementation of your corporate language and brand voice**
- **We work in line with your localization maturity: for new websites or a growing international website**
- **Client portal in our Translation Management System to automate processing and track spend**

EVS Translations USA
260 Peachtree Street NW
Suite 1801
Atlanta, GA 30303
Ph. 404-523-5560

usa@evs-translations.com
www.evs-translations.com

WE SPEAK YOUR LANGUAGES